

** SHOWCASE YOUR CARNATION PRIDE!**

**2021 GREATER ALLIANCE CARNATION FESTIVAL**

**7th ANNUAL DISPLAY CONTEST GUIDELINES**

\*Businesses register at the Alliance Chamber of Commerce office -210 E. Main Street.

\*Contest kit given, if needed, to first time business entries. (Kit consists of medallion & history of Scarlet Carnation

information card).

\*Displays should be set up somewhere within your business & include at least **2 dozen fresh or artificial scarlet**

**carnations** , **and incorporate the 2021 pageant theme: "THE ROAD TO ROYALTY!"**

\* Displays need to be **completed** and **ready for judging by** **Saturday July 17th** and stay up until the end of festival

**Sunday August 15th.**

\***Pictures of displays should be taken by JPEG and submitted to: Carnationfestival2019@yahoo.com**

**NO LATER THAN Monday July 19th. Pictures will be included on the Greater Alliance Carnation Festival**

**FACEBOOK page and voting for FAN FAVORITE will be done there until 5pm Friday August 6th.**

\* You are encouraged to invite your friends, customers and family to **vote** for you on the **festival FACEBOOK** website.

\* **Blind judging will begin Monday July 19th until Friday August 6th.**

\*Displays will be judged on **ingenuity, originality, creativity, theme usage and overall use of carnations.**

**\* Award categories will be based on Large & Small Business entries, Fan Favorite votes & the blind judging scores.**

\*Winning displays will be announced at Days in the Park on **Wednesday August 11th** on the website & on the

festival FACEBOOK page.

**\*Winner will be ceremonial starter for Carnation Festival Grand Parade, be eligible to ride in the Grand**

**parade, receive a plaque & city bragging rights.**

\***FACEBOOK Fan Favorite winner** will receive a plaque.

Any questions please call

Missy Miller, Display Contest Chairman

330-428-2465