

** SHOWCASE YOUR CARNATION PRIDE!**

**2021 GREATER ALLIANCE CARNATION FESTIVAL**

 **7th ANNUAL DISPLAY CONTEST GUIDELINES**

 \*Businesses register at the Alliance Chamber of Commerce office -210 E. Main Street.

 \*Contest kit given, if needed, to first time business entries. (Kit consists of medallion & history of Scarlet Carnation

 information card).

 \*Displays should be set up somewhere within your business & include at least **2 dozen fresh or artificial scarlet**

 **carnations** , **and incorporate the 2021 pageant theme: "THE ROAD TO ROYALTY!"**

 \* Displays need to be **completed** and **ready for judging by** **Saturday July 17th** and stay up until the end of festival

 **Sunday August 15th.**

 \***Pictures of displays should be taken by JPEG and submitted to: Carnationfestival2019@yahoo.com**

 **NO LATER THAN Monday July 19th. Pictures will be included on the Greater Alliance Carnation Festival**

 **FACEBOOK page and voting for FAN FAVORITE will be done there until 5pm Friday August 6th.**

 \* You are encouraged to invite your friends, customers and family to **vote** for you on the **festival FACEBOOK** website.

 \* **Blind judging will begin Monday July 19th until Friday August 6th.**

 \*Displays will be judged on **ingenuity, originality, creativity, theme usage and overall use of carnations.**

 **\* Award categories will be based on Large & Small Business entries, Fan Favorite votes & the blind judging scores.**

 \*Winning displays will be announced at Days in the Park on **Wednesday August 11th** on the website & on the

 festival FACEBOOK page.

 **\*Winner will be ceremonial starter for Carnation Festival Grand Parade, be eligible to ride in the Grand**

 **parade, receive a plaque & city bragging rights.**

 \***FACEBOOK Fan Favorite winner** will receive a plaque.

 Any questions please call

 Missy Miller, Display Contest Chairman

 330-428-2465